**MEDIA ANNOUNCEMENT**

**Gold Coast**

**Pride House International 2018**

**Where:** Rise Bar, Level 1 (formerly Escape Bar), Corner Cavill Ave & The Esplanade, Surfers Paradise

**When:** Thursday 7th December at 11am

**Who:** LGBTIQ+ Olympians Nat Cook OAM and Ji Wallace

Jan Stuckey, Member for Currumbin

Matt Hall, Project Manager Gold Coast Pride House International 2018

Skye Blue, Gold Coast Drag Queen

Pride House International originated from the traditional Hospitality House concept that are common at Olympic and Commonwealth Games. They are places to attend to support your Country with like-minded others. A Pride House at International Sporting Events has become a regular fixture. They are viewed as providing a valuable contribution to the fabric of International Major Events with significant positive outcomes and media interest.

The Gold Coast Pride House International 2018 (GCPHI 2018) will be hosted at an existing hospitality venue, Rise Bar in Surfers Paradise from March 28 until April 15, 2018. LGBTIQ+ individuals and their allies will be able to watch the Commonwealth Games with other like-minded individuals in a safe and inclusive environment. This is the first time ever Australia will hold a Pride House International.

GCPHI 2018 will host an Exhibition of Australian LGBTIQ+ “Trailblazers” comprised of individuals that have been leaders in the fight for equality. The entire spectrum of the LGBTIQ+ rainbow will be included in the Exhibition.

GCPHI 2018 will highlight a separate issue daily relating to each letter on the LGBTIQ+ rainbow spectrum. We plan to raise awareness and education on important topics such as Lesbian, Gay, Bisexual, Transgender, Intersex, Queer, Youth, Legal and Mental Health issues.

**MEDIA PLATFORMS**

Facebook - Gold Coast Pride House International 2018

Instagram - goldcoastpride2018

Twitter - @GCPrideHouse GC Pride House 2018

Wordpress - gcphi2018 – Gold Coast Pride House International 2018

Youtube - T.B.A.

**Previous Pride House International Major Events -**

**OLYMPIC/PARALYMPIC GAMES**

⮚ 2016 Olympic and Paralympics Games, Rio De Janeiro, Brazil.

⮚ 2014 Sochi Olympics, Remote.

⮚ 2012 London Olympics, London, England.

**COMMONWEALTH GAMES**

⮚ 2014 Commonwealth Games, Glasgow, Scotland.

**FIFA MEN’S/WOMEN’S WORLD CUP**

⮚ 2015 Women’s World Cup, Vancouver Canada.

⮚ 2014 Women’s World Cup, Sao Paulo, Brazil.

**PAN AMERICAN/PARAPAN AMERICAN GAMES**

⮚ 2015 Pan/Parapan American Games, Toronto, Canada.

**UEFA EUROPE/WOMEN’S EUROPEAN FOOTBALL CHAMPIONSHIPS**

⮚ 2017 Women’s European Football Championships Utrecht, Netherlands.

⮚ 2016 European Football Championships, France.

⮚ 2012 European Football Championships, Poland + Ukraine.

**11 days of world class sporting competitions on the Gold Coast,**

⮚ 6,600+ Athletes and 1200 technical officials.

⮚ 100,000 Visitors are expected to descend on the Gold Coast.

⮚ 70 Nations and Territories competing.

⮚ 18 Sports and 7 Para sports being contested.

⮚ 1.2 Million Spectators.

⮚ 4000 Personnel to provide security.

⮚ 15 Volunteers celebrated as “Games Shapers.”

⮚ 3,500 Accredited and non-accredited media representatives.

⮚ Media are anticipated to deliver around 100,000 media stories.

⮚ 1,000 Hours of Television Coverage.

⮚ Cumulative Global TV Broadcast Audience of 1.5 Billion.

⮚ 30,000 Jobs Created.

⮚ Anticipated $2 Billion Injected into Queensland Economy.

**#GCPHI2018 Vision**

To provide a safe and inclusive space for the LGBTIQ+ community during the Gold Coast 2018 Commonwealth Games to gather, celebrate and watch sport. To ensure the highest quality and most enjoyable experience is had by all Pride House International attendees and leaves a lasting legacy for the LGBTIQ+ sporting community on the Gold Coast.

**#GCPHI2018 Mission**

⮚ To educate and raise awareness of LGBTIQ+ people of the Commonwealth.

* To facilitate best practice delivery of Gold Coast Pride House International (GCPHI) operations, to cater to stakeholder and LGBTIQ+ community needs.

⮚ To ensure the financial viability of GCPHI.

⮚ To positively influence and support all within LGBTIQ+ communities.

⮚ To provide opportunities for all stakeholders.

⮚ To develop our volunteers.

⮚ To exceed our stakeholders’ expectations.

⮚ To form effective partnerships.

⮚ To achieve determined objectives.

**#GCPHI2018 Values**

⮚ We value safety.

⮚ We value Inclusion for all.

⮚ We value equality.

⮚ We value a respectful environment in which all stakeholders can contribute.

⮚ We value fair, open, ethical and accountable behaviour.

⮚ We value best practice policies and procedures.

* We value cooperation and operating as a team.

**#GCPHI2018 Stakeholders**

* GOLDDOC.

⮚ Office of Commonwealth Games, State Government.

* Pride House International.

⮚ The Star Entertainment Group.

⮚ The Arts Centre, Gold Coast.

⮚ Griffith University. (Pride)

⮚ Queensland Police Service.

⮚ LGBTIQ+ Legal Service, Brisbane.

⮚ Pride in Sport, ACON.

⮚ Queensland AIDS Council.

⮚ Team Rainbow Incorporated.

⮚ Proud 2 Play.

⮚ Young Leaders Embracing 2018 (YLE18) Committee.

⮚ Gay and Lesbian International Sport Association.

⮚ Intersex Representatives.

⮚ Transgender Representatives.

⮚ First Nations People Representatives.

⮚ LGBTIQ+ Human Rights Activists.