

2014  
**PRIDE HOUSE**  
GLASGOW



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**LEAP Sports Scotland** is the voice of the LGBT sports community in Scotland and exists to champion equality and inclusion for all within sport and outdoor activity across Scotland





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sports



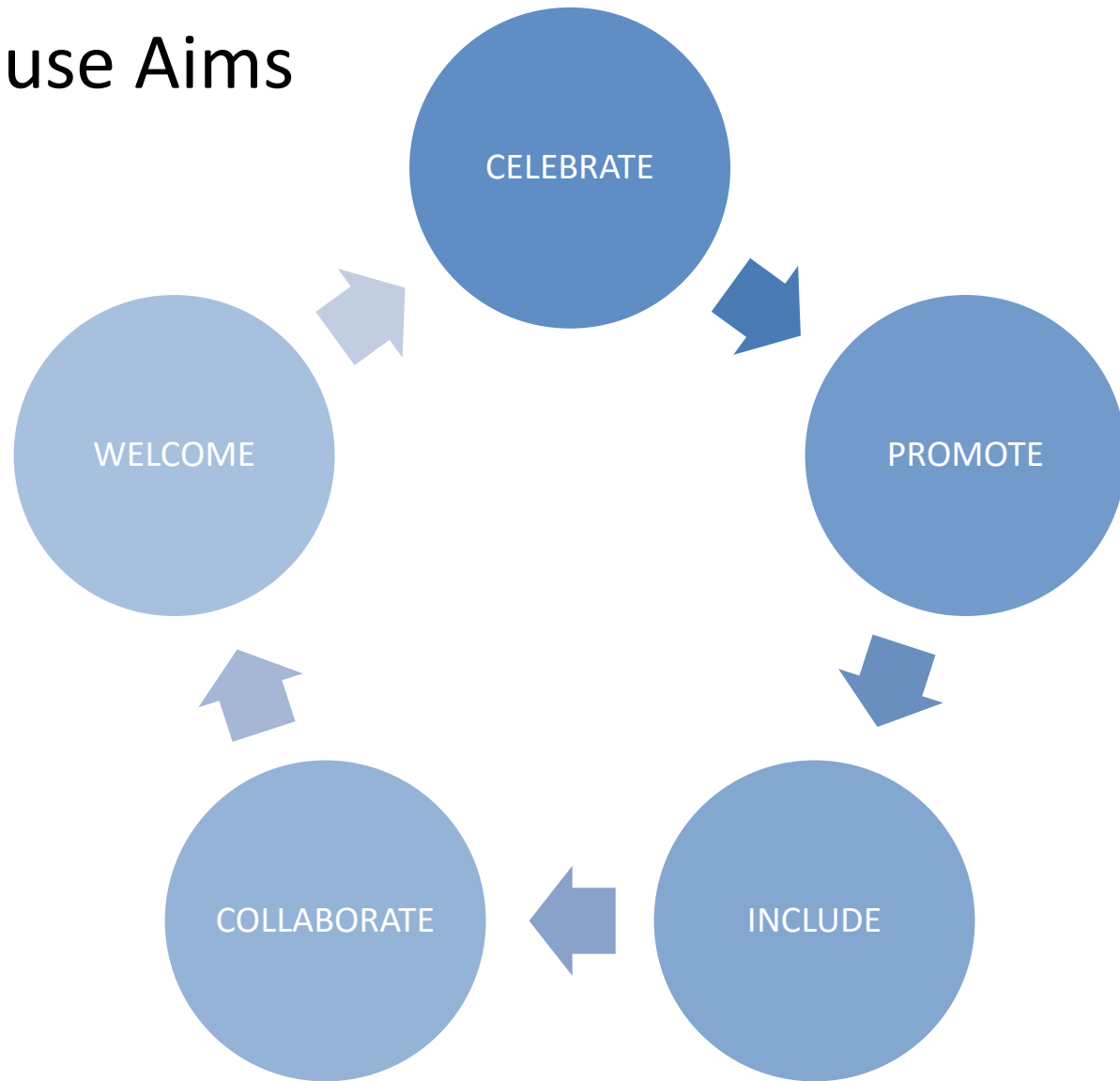
# **CELEBRATE**

THE COMMONWEALTH GAMES



2014  
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GLASGOW

# Pride House Aims



# Pride House Glasgow – some key facts

## Pride House ...

- Centrally located in Albion Street next to Glasgow 2014
- Events from 19 July, open to public 23 July – 3 August
- Was an open space to come and watch the Games
- Hosted a packed programme of events
- Became a hub of discussion and reflection on key human rights issues through the Games



# PRIDE HOUSE LOCATION



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PRIDE HOUSE  
TEAROOM

Fancy bringing a bit of village  
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# CELEBRATE THE COMMONWEALTH GAMES

Pride House Glasgow - celebrating the LGBT community and showcasing projects in  
sport, the arts and equality sector during the Commonwealth Games (23 July - 3 Aug)

With a programme of events and activities, pop in to Pride House for  
something new, meet friends, or just hang out and enjoy the Games.

[www.pridehouseglasgow.co.uk](http://www.pridehouseglasgow.co.uk)

#PrideHouseGlasgow





SUNDAY 27th JULY / £3 / 10.30am-1pm

## DRUMMING WORKSHOP

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

Sheboom will be running a drumming workshop. Participants will be taught basic drumming techniques and grooves, and will then be able to play a whole tune by the end of the workshop. Numbers will be limited to around 30. This workshop is for those who identify as women only.



SUNDAY 27th JULY / FREE / 2pm-4pm

## OUT THERE! - NEW SCOTTISH LGBT WRITING

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

Out There, the first anthology of Scottish LGBT writing in over twelve years, will be published by Freight Books in September 2014 - join us for this pre-publication sneak preview! Editor Zoë Strachan introduces readings by established Scottish writers and new voices who have contributed to the anthology. Out There is a Cultural Commission for LGBT History Month Scotland.



SUNDAY 27th JULY / FREE / 6pm-10pm

## WOMEN IN SPORT & PARKOUR TASTER

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

An evening celebrating women in sport. A perfect opportunity for having a go at parkour led by experienced traceuses who will introduce you to the fundamentals; both the movements and the philosophies of the discipline. The training is free and open to women and girls of all ages, abilities fitness and experience. Remember to dress in loose, comfortable clothes, running trainers and bring plenty of water.



SUNDAY 27th JULY / £3.50 / 8.30am-5.30pm

## DAY HILL WALK FOR BEGINNERS

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

Ever fancied getting out into the hills with some friends but need a kick start? Or perhaps you're visiting Glasgow and have a spare day to get out of the city and see a bit more of Scotland? Bring yourself a packed lunch, some good walking shoes or boots, and some spare waterproofs (it is Scotland in summer after all), and meet with us for a day out, suitable for beginners. Transport provided for only £3.50 per head.





SATURDAY 26th JULY / FREE / 1pm-5pm

## SPORTS FAIR

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

LEAP Sports is delighted to host an LGBT Sports Fair which will showcase LGBT sports groups and more from across Scotland. This will provide an exciting opportunity for you to engage with members of each team, explore ways to join and share best practice.



FRIDAY 25th JULY / £1 per person / 7.30pm-10pm

## SALTIRE THISTLE'S BIG GAY QUIZ

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

Camp quiz night with general knowledge and fun games helping to raise money for GFSN 2014 Champions Saltire Thistle and a charity partner. Whether you're a friend, a player or one of the BAPs (boyfriends and partners), we're sure you'll have a great night.

Charge of £1 per person for each round of the quiz.



WEDNESDAY 23rd JULY / FREE / 2-4pm

## LGBTQI RIGHTS (& WRONGS) & FUTURE GLOBAL SPORTS EVENTS

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

As awareness of LGBTQI inclusion in sport gathers momentum and more sports men and women are open about their (homo) sexual orientation, we debate the future of sports events and LGBTQI human rights. Join the debate and ask questions from our panel. Hosted by Lou Englefield, Director of Pride Sports. Panellists include: Suzanne Dill-Weckend, Commonwealth Games Federation Athletes' Chair. Ian Braid - British Athletes



WEDNESDAY 30th JULY / FREE / 5pm-7pm

## EXPLORING GLASGOW BY BIKE

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

An opportunity to explore some of Glasgow on bicycles. You should meet at Pride House with your bike at 5pm. You will see part of the canal, Kelvingrove river and walkway, and cycle through the Clyde Tunnel to Queens Park before ending up back at Pride House. If you are visiting Glasgow without your bike, there are hire options available and you can get advice on these from the staff and volunteers at Pride House.



MONDAY 28th JULY / FREE / 5.30pm-6.30pm

## AGAINST THE RULES: EXHIBITION LAUNCH

THE VIRGINIA GALLERY, 45 VIRGINIA STREET, GLASGOW G1 1TS

Join us at The Virginia Gallery to launch the Against the Rules exhibition. This exhibition aims to help remove the taboos from the subject of homosexuality and sport, and draw attention to the various forms of discrimination against sexual minorities in sport. Our drinks reception will discuss some of these important issues in relation to the Commonwealth Games, and will give you a preview of the panels of the exhibition.

WEDNESDAY 30th JULY / FREE / 12.15pm-1pm, 1.15pm-2pm

## EXPRESS ZUMBA SESSIONS

PRIDE HOUSE, 14 ALBION STREET, GLASGOW G1 1LH

Not got much time to get involved in Pride House? Working right through the Commonwealth Games? Never fear, you could pop in on your lunchbreak for an Express Zumba workout. These workout sessions are friendly towards those who have never tried Zumba. There are 2 sessions for you to choose from, and tea afterwards for those who have time to stay.













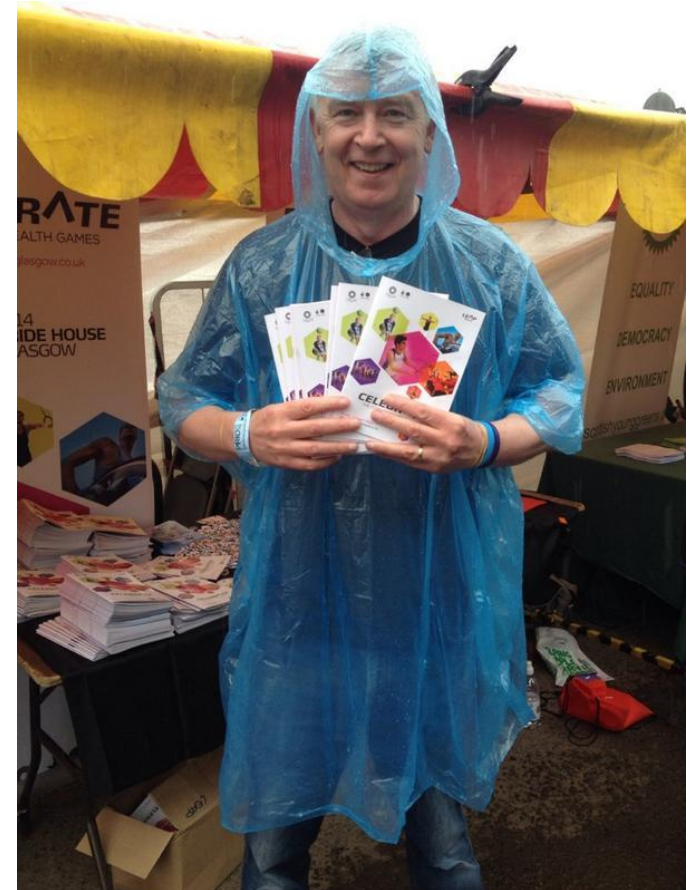
# Evaluation- headlines

- Over 6,000 people visited Pride House during the Commonwealth Games 2014.
- 90 Pride House events took place, 63 in Pride House, 5 using Pride House as a base, and a further 22 events in other areas of Scotland.
- Pride House received direct funding of £35,000. This was £25,000 which came from The Scottish Government, and a further £10,000 from the Big Lottery Celebrate Fund.
- Pride House Glasgow was the first Pride House ever to be delivered at a Commonwealth Games, and the first ever to receive direct support and funding from a host Government.
- Most events on the programme were provided for free through sponsorship and support from local and national businesses.
- A minimum of 39 different countries and territories (23 Commonwealth and 16 other) visited Pride House (39 were recorded as having signed in).
- 33 different sports groups, clubs or associations were involved in the delivery of Pride House and its programme; this includes LGBT specific sports groups.
- 35 non-sports group partners were involved in the delivery of Pride House and its programme.

# Evaluation – volunteers

- 54 dedicated volunteers were involved in the delivery of Pride House, many of whom worked as venue staff, and many others involved in planning, marketing, merchandising and other behind the scenes work.
- 17 of these volunteers tried unsuccessfully to become Clydesiders
- Over 1500 volunteer hours were spent on Pride House in total, with over 900 of those during the Commonwealth Games period.
- 93% of volunteers reported an increase in confidence as a result of volunteering for Pride House.
- 88% of volunteers reported an increase in connectedness as a result of volunteering for Pride House.
- 60% of volunteers felt that they had learned new skills that they would be useful to them in the future.
- 71% of volunteers expressed an intention to volunteer again in a sports, LGBT or community project.





# Evaluation

## Sports:

- 63% of participants stated that they were interested in finding out more about sports clubs, 59% of whom reported no current activity.
- 57% of participants stated that they learned more about opportunities to get involved in sport or activity as a result of their visit.
- All member clubs reported increase in activity in the period following the Games though the picture is patchy

## Tourism:

- 77% of participants felt that the event they attended showcased Scotland as a destination for tourism and culture.
- 88% of participants felt that the event they attended promoted Glasgow and Scotland.
- 60% of participants stated that they were more likely to get involved with something sport, LGBT or community-related as a result of visiting Pride House.



# Learning



# Learning

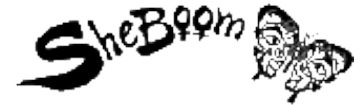
- Establish leadership clearly quickly and definitely
- What does your own community want?
- Establish model
- Learn all you can about what's gone before...but...
- Don't try to follow previous Pride Houses
- Context, region, sport, games, political considerations
- Location location location

# LEAP Sports received financial and practical support from:

- The Scottish Government
- Celebrate Fund (Big Lottery)
- Glasgow City Council
- Festival 14
- Glasgow 2014



# Some Wider Partners





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**Thank you**

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